REMARKS

This Amendment is in response to the Office Action dated November 26, 2003. Claims 1-7 were examined in the Office Action. Claims 1-7 were rejected. Claims 1 and 4 have been amended. New claims 8-20 have been added to provide claims of varying scope from those initially filed. Support for this amendment may be found from page 3, line 20 to page 6, line 30 of the specification. No claims have been canceled and no new matter has been added. Reexamination and reconsideration based on this Amendment and the following remarks are respectfully requested.

Claim Rejections 35 U.S.C. §102

Claims 1-7 were rejected under 35 U.S.C. 102(e) as being anticipated by Godden et al. (US Patent No. 6,401,077 B1, hereinafter "Godden"). Applicant's claimed invention as recited in amended claim 1 is drawn to an HTML file format implemented within a computer system for redirecting an application program to an alternative source file to import an underlying data source associated with the at least one HTML data object into the application program. The HTML file format comprises, among other features, (1) a redirection attribute associated with at least one of the plurality of HTML data object tags within an HTML file of the Web page wherein the Web page as provided by the source website includes the redirection attribute and wherein the redirection attribute is accessible via the source website and points to the alternative source file where the underlying data source associated with the at least one HTML data object is stored. At least because the redirection attribute may be included when a Web author creates the Web page in HTML format, one of ordinary skill in the art would appreciate that the redirection attribute is included in the Web page as provided by the source website as recited in amended claim 1.

In contrast, Godden teaches an enabling system that redirects navigation URLs requesting source web pages to a portal server to modify or augment the requested source web pages for additional behavior prior to presenting the augmented web pages to a client computer. The enabling system executes at the portal server and the portal system provides the additional behavior thus, requiring the augmented web page to be accessed via the portal system or portal website. Thus, the additional behavior of the augmented source web pages disclosed in Godden

is not accessible via the source website providing the web page. (See Godden column 3, lines 4-20, column 4, lines 1-14 and lines 59-61, and column 8, lines 3-24).

Therefore, Applicants respectfully assert that Godden does not teach or suggest each and every feature of Applicants' claimed invention as recited in amended claim 1. In particular, Godden does not teach or suggest a redirection attribute associated with at least one of the plurality of HTML data object tags within an HTML file of the Web page wherein the Web page as provided by the source website includes the redirection attribute and wherein the redirection attribute is accessible via the source website. To the contrary, Godden requires that all navigation URLs requesting access to the source websites be redirected to the portal system in order to obtain additional behavior. Thus, at least because Godden teaches not providing the additional behavior unless the source web pages are accessed through the portal system, Godden teaches away from Applicants' claimed invention as recited in amended claim 1. (See Godden column 12, lines 7-10, column 3, lines 4-20, column 4, lines 1-14 and lines 59-61, and column 8, lines 3-24). Therefore, Applicants' claim 1 is allowable over Godden.

At least because claims 2 and 3 inherit the language of amended claim 1, Applicants respectfully submit that claims 2 and 3 are also allowable over Godden, for at least this reason.

Applicants claimed invention as recited in amended claim 4 is drawn to method for redirecting an application program to an alternative source file to retrieve an underlying data source associated with a plurality of HTML data objects displayed in a Web page as provided by a source website, wherein the HTML data objects are stored in HTML format. The method comprises, among other features, (1) retrieving an HTML data object tag associated with the selected HTML data object, (2) determining if the HTML data object tag comprises a redirection attribute, the redirection attribute comprising a connection string that identifies an alternative source file where the underlying data source associated with the selected data object is stored, and (3) if the HTML data object tag does not comprise a redirection attribute, then importing the HTML data object from the Web page into the application program.

Applicants respectfully submit that Godden does not teach or suggest each and every element of Applicants' claimed invention as recited in amended claim 4. In particular, Godden does not teach (1) retrieving an HTML data object tag associated with the selected HTML data object. The Office Action cites column 4 lines 52-67 in support of the rejection. However, this cited section only teaches the redirecting of navigation URLs and makes no mention of retrieving

HTML data object tags. The data objects of Applicants' claimed invention, as recited in amended claim 4, are associated with HTML data objects displayed in a Web page. In contrast, the redirected navigation URLs disclosed in Godden are routed to the same server of the web page in which the URLs are embedded not an alternative location. The portal system can look at the embedding URL of the HTTP-request message for the navigation URL to identify the source server. (See Godden, column 4 lines 59-67). Thus, the navigation and redirection disclosed in Godden does not teach retrieving an HTML data object tag in the execution of a method for redirecting an application program to an alternative source file as recited in Applicants' amended claim 4. Also, because Godden does not teach or suggest retrieving an HTML object tag, it does not teach or suggest (2) determining if the HTML data object tag comprises a redirection attribute.

Further, Godden does not teach or suggest (3) if the HTML data object tag does not comprise a redirection attribute, then importing the HTML data object from the Web page into the application program. First of all, Godden does not teach or suggest retrieving an HTML data object tag to redirect and application program as described above. Secondly, the source web pages disclosed in Godden are modified to redirect navigation URLs to the portal system even if additional behavior is not necessary. Thus, redirection of navigation URLs to the portal system occurs without an analysis of whether an HTML data object tag comprises a redirection attribute. Further, the process source web page component "completing", as described in Godden, does not teach or suggest "importing an HTML data object from the Web page" as recited in amended claim 4. To the contrary, if the web page disclosed in Godden is not associated with specific items then no augmenting takes place even though the web page is associated with embedded URLs (See Godden Fig. 2B, column 5, lines 55-62 and column 7, lines 65-67). Thus, Godden does not anticipate Applicants' amended claim 4.

At least because claims 5-7 inherit the language of amended claim 4, Applicants respectfully submit that claims 5-7 are also allowable over Godden, for at least this reason.
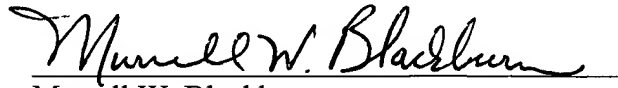
New Claims 8-20

New claims 8-20 have been added to provide claims of varying scope from those initially filed. Applicants respectfully assert that these new claims are also allowable over the cited references. For example claims 8-18 depend from allowable subject matter and claim 19 recites "receiving a command selecting the HTML data object for import into the application program from an HTML document as provided by the source website." The HTML document, as recited in new claim 19, includes a redirection attribute. None of the cited references teach selecting a data object from an HTML document that includes a redirection attribute as provided by the source website.

Conclusion

In view of the above amendments and remarks, Applicant respectfully requests a Notice of Allowance. If the Examiner believes a telephone conference would advance the prosecution of this application, the Examiner is invited to telephone the undersigned at the below-listed telephone number.

Respectfully submitted,

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